Appendix 3: Steps to take in estimating the sample size for descriptive and experimental survey designs*

Descriptive survey

Experimental or analytical survey

- 1. Identify major study variables
- Determine the types of estimates of study variables (means, proportions)
- 3. Select the population or subgroups based on objectives and design
- 4. Indicate expected population value
- 5. Estimate the standard deviation of the estimate
- 6. Decide on a desired level of confidence in the estimate
- 7. Decide on an acceptable level of error in the estimate (precision)
- 8. Compute sample size using formula

- 1. Identify major study hypotheses
- 2. Determine the statistical tests for the study hypotheses (*t*-test, F test, chi-squared test)
- 3. Select the population or subgroups based on study hypotheses and design
- 4. Indicate expected hypothesized difference (Δ)
- 5. Estimate the standard deviation of the difference (σ)
- 6. Compute the effect size (Δ/σ)
- 7. Decide on a tolerable level of error in rejecting the null hypothesis when true (α)
- 8. Decide on a desired level of power for rejecting the null hypothesis when false (1 β = power)
- 9. Compute sample size

^{*}Adapted, with permission, from Aday LA, Cornelius LJ. Advantages and disadvantages of different probability sample designs. In: *Designing and conducting health surveys. A comprehensive guide*. San Francisco (CA): Jossey-Bass; 2006. p. 158.